

**Social agriculture,
a virtuous example of collaboration between the Departments
of the Marche Region**

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SOCIAL AGRICULTURE

- Virtuous example of collaboration between the Department of Social Policies and the Agriculture Service of the Marche Region, in synergy with the other Departments of the Marche Region and the Social Territorial Areas for a coordinated and shared planning.
- Target audience: children, disabled people, the elderly (positive impact also on farms).

MODELLO DI AGRINIDO DI QUALITÀ'

The first pilot project activated by the Marche Region

- Agrinido: it is an essential service for the foster care and education of children, in which the added value that a nursery in a rural environment can offer is highlighted.
- The Marche Region has set up a Technical Scientific Committee under the Scientific Direction of the Foundation Chiaravalle – Montessori.
- From the work of the Committee comes the «modello di agrinido di qualità» in which the peculiar and characterizing pedagogical aspects of the activity of agrinido have been applied.
- The model includes not only financial support to companies...
- Also Unitary Pedagogical Coordination in order to make the project experiences homogeneous throughout the regional territory and create a network between the companies that offer the service of agrinido.

LONGEVITA' ATTIVA IN AMBITO RURALE


- ▶ It aims to make elderly people play an active role in society, discover new life values, make sense of time, share experiences, learn new things, take care of health.
- ▶ It includes activities such as: horticulture, laboratories, wellness practices, osteopathy, naturopathy, postural physiotherapy, (walking, sensory garden, Chinese medicine, yoga), nutrition. These activities allow improvements in the general conditions of well-being, in particular in relation to the ability to relate to the surrounding environment.
- ▶ The Marche Region has set up a Technical Scientific Committee under the Scientific Direction of the "INRCA – Scientific Research Institute".

ORTOINCONTRO

- It aims to spread new and more sustainable lifestyles and practices of collective participation, encourage the attention of citizens around ethical-environmental issues and present the different opportunities offered by social and civic agriculture and urban and school gardens.
- The Marche Region has set up a Technical Scientific Committee with the aim of studying and implementing social and educational horticulture initiatives and boasts collaborations with SLOW FOOD MARCHE and UNICEF ITALIA.
- This experimentation includes the project ORTO SOCIALE IN CARCERE.

ORTO SOCIALE IN CARCERE

- Project planned by the Ministry of Justice and the Regional Provveditorato dell'Amministrazione Penitenziaria Marche.
- It has recreational purposes with a high treatment profile, through the introduction of prisoners to the autonomous management of a space to be cultivated as a vegetable garden and the consumption of the products obtained.
- The initiative was such a great success to the point that developments are planned for the creation of a vineyard and a cellar.



OTHER PROJECTS BASED ON PREVIOUS EXPERIENCE

- ▶ 2014/2022 Rural Development Programme (RDP) for the Marche Region: numerous public tenders have been issued, also activated in collaboration between the offices of Social Policies and Agriculture and aimed at vulnerable groups and disadvantaged categories (minors, disabled, elderly, people with mental health problems, Alzheimer's patients, prisoners, drug addicts, immigrants).
- ▶ The current effort of both Regional Services is to expand the areas of intervention by researching the implementation models and best practices to be provided to farmers who want to undertake social farming activities.

IMPORTANT TENDER FOR THE ALLOCATION OF REGIONAL FUNDS - CALL 2021

- ▶ Activated in 2021 and currently in progress.
- ▶ The Marche Region intends to experiment with initiatives for the social and work inclusion of people falling within the autism spectrum, within multifunctional and diversified farms.
- ▶ Objectives:
 - ▶ promote the diversification of agricultural activity as an element of strategic value and qualifying for the development of the sector;
 - ▶ integrate and diversify the offer of services in favor of people with ASD and their families in the territory;
 - ▶ build an integrated social-health-community path aimed at improving the quality of life of people with ASD through the launch of socio-occupational inclusion initiatives.
- ▶ 8 experimental reception projects were selected to define a specific "model".

ACTIVE AGEING PLAN

Referred to Regional Law no. 1 of 28 January 2019

- ▶ It is an organic regulation aimed at supporting active ageing (AA) in a transversal way to its various areas (work activity; activities in the civil field e.g. civil commitment in volunteering and associations; social tourism; training; social agriculture; health and well-being; sport; leisure activities; cultural activities; caregiving; co-housing; new technologies) which aims at the implementation of organic and intersectoral policies on AA.
- ▶ Within the framework of this law was created the Permanent Regional Table for AA was created, which involves all the major regional stakeholders and which will lead to the participatory elaboration of the First Annual Regional Program for AA.
- ▶ Main purposes are to value the elderly person as a resource, to improve their quality of life, to favor a gradual and non-traumatic exit from the world of work, to combat the "threat" of loneliness, to counter the phenomena of exclusion and therefore to favor full social inclusion through the creation of opportunities.
- ▶ Strengths of the policy are to favor the realization of a regional programming for AA with the collaboration / integration of all the Services of the Marche Region and other external subjects that deal with the subject by adopting a shared methodology within an experimental laboratory.

CONCLUSION

- ▶ The interrelationships between social policies and social agriculture are therefore numerous and have so far been profitable for the promotion of interventions and paths of social inclusion aimed at different targets of hardship.
- ▶ The prospect is to continue to operate in collaboration between regional structures, as part of the planning of integrated intervention policies, especially recommending such integration also at the territorial level, in the Social Areas where the management of interventions is implemented.



Thank you for your attention!